



# MASSTENGO

## Purple Reign

### 2020

*Masstengo was created to push the boundaries of wine making with an aim to remove synthetic additives that cause harm in humans such as sulphites and replace them with safer more beneficial alternatives.*

*Tim Macnamara, whilst studying a masters of environmental sustainability, was interested in finding natural ways to preserve wine without using sulphites. He began researching and experimenting techniques of adding various natural infusions to wine.*

*Ross Stewart was working in the liquor industry specialising in organic, biodynamic and preservative free wine. With a science background, some boutique wine making experience and a recently completed MBA, Ross bought both sound financial and scientific knowledge to the team.*

*After about two years of experimenting, the first wine Purple Reign was shown at the 2019 Royal Easter Show in Sydney. The response was fantastic with 95% conversion from tasting to purchase and the entire production of wine sold out before the show finished.*

---

Purple Reign is a blend of Sauvignon Blanc and Semillon grape varietals sourced from the pristine wine regions in Australia.

Infused with organic natural botanicals to minimise the use of sulphites and to create a unique new colour and vibrancy, this lush new wine exhibits a hint of grass and a touch of minerals.

The palate shows a textural mouth feel which lingers to a refreshing earthy finish with a subtle flinty flourish. Fine textured with a perfect balance of natural acidity and freshness, complimented by a pleasing dry finish.

This low sulphite wine is for immediate enjoyment and is drinking perfectly now.

60% Sauvignon Blanc, 40% Semillon

*Alcohol Content 13.9%*